

# DARETO

## The Data Dilemma:

Balancing Access and Protection in  
Manufacturing

Cham, 25.09.2024





# Agenda



- 1) Introduction: Data-Driven Economy
- 2) Stakeholders & Interests
- 3) Value of Data Exchange
- 4) Real World Example
- 5) Challenges in Data Exchange
- 6) Core Principles
- 7) Community Driven Collaboration Platforms
- 8) Conclusion

# Data-Driven Economy

## Traditional Economy:

Based on physical assets such as capital, labor and raw material

Success is driven by:

- production capacity
- human resources
- physical infrastructure

Innovation from incremental improvements in products or processes

## Data-driven Economy:

Data is key asset

Success is driven through:

- data-driven decision-making,
- personalized services
- process optimization

Innovation is fueled by data insights, enabling rapid development of new products, services, and business models.



**Data Exchange** is key for maximizing system performance, optimization and predictive maintenance.

Different Stakeholders with different interests!

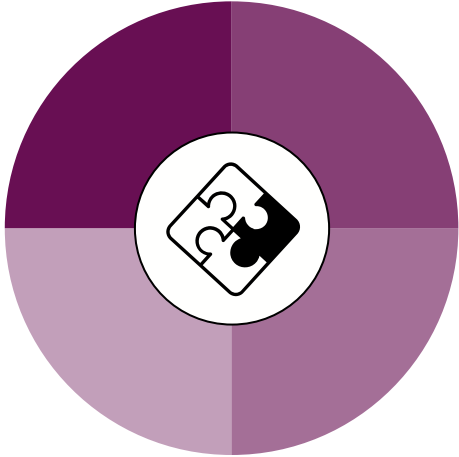
# Stakeholder & Interests

**Customers:**

- Personalized Services & Products
- Data Privacy and Security
- Improved Customer Experience

**Governance:**

- Data Security and Privacy Compliance
- Economic Growth and Innovation
- Regulation of AI and Automation



**Suppliers:**

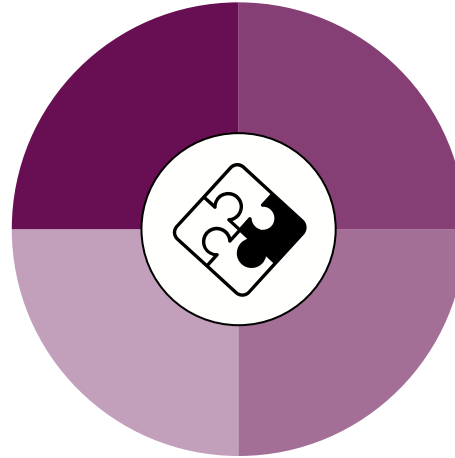
- Efficient Supply Chain Management
- Collaborative Innovation
- Transparency and Trust

**Producers:**

- Operational Efficiency
- Innovation and Competitiveness
- Supply Chain Efficiency

## **Customers:**

- Loyalty
- Improve services
- Shaping new trends



## **Governance:**

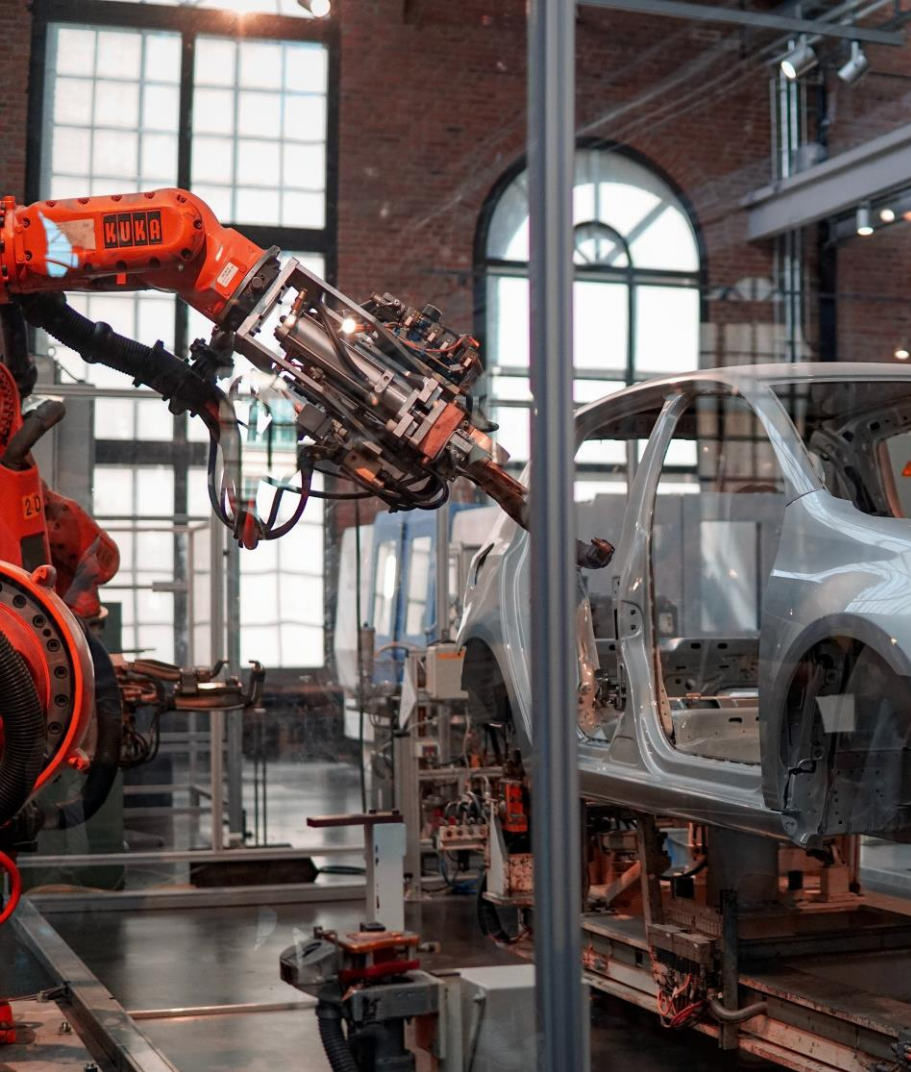
- Creating safe environment
- Boost innovation
- Fair competition
- Ethical use of data

## **Suppliers:**

- Supply chain efficiency
- Innovation Partnering
- Flexibility
- Responsiveness

## **Producers:**

- Reduces waste and costs
- New Products and business models
- Improving forecast
- Reducing delays



## Real World Example



Car **producer** and machinery **suppliers**  
in a data-driven ecosystem

**Relation:** the producer relies on the supplier for robotic arms and assembly-line machinery

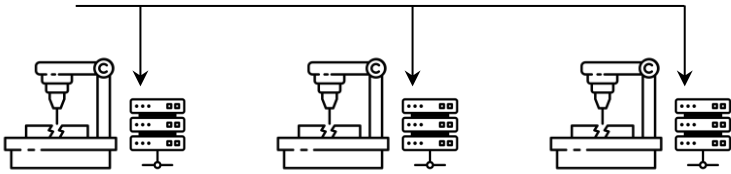
**Target:** improve operational efficiency and innovation through:

- Predictive Maintenance
- Real-Time Monitoring
- Automatic Parts Reordering
- Inventory Management
- Collaborative Innovation
- Continuous Improvement

# Real World Example

Car **producer** and a machinery **suppliers**  
in a data-driven ecosystem

### Suppliers perspective:

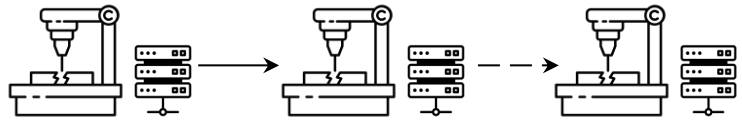


Line: 1	Line: 2	Line: X
Customer: B	Customer: A	Customer: C
Type: A	Type: B	Type: C

### Insights:

- Predictive Maintenance and Component Failure Data
- Benchmarking Data from Other Manufacturers
- Software Updates and Machine Optimizations

### Producer perspective:



Line: 1	Line: 1	Line: 1
Supplier: B	Supplier: A	Supplier: C
Type: C	Type: B	Type: A

### Insights:

- Production Volume and Machinery Utilization Data
- Error Rates and Machine Performance Data
- Energy Consumption Data
- Process Data

# Real World Example

**Connect** the dots  
and create **transparency**

A cross-company database (Digital Twin) enables:

**Producer:**

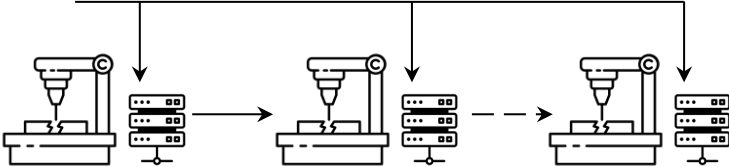
feedback loops to improve:

- efficiency
- reliability
- higher output
- fewer defects

**Supplier:**

Upgrade machine design to enhance:

- more efficient models
- custom optimizations
- updates for specific needs



```
.Device
{
  Description: "This device is connecting the production line 2 to the cloud"
  Hostname: "device-6513ef6c1f394638a8c52337ea42f6e5"
  Id: "ac18149f-5a88-4658-a764-f1337688b0d5"
  IsConnected: true
  MachineId: "machine-1"
  MetaData: [{"CreatedAt": "2023-09-28T07:59:28.783739Z", "CreatedBy": "DevicesController.AddDevice", "LastModifiedAt": null, "LastModifiedBy": null}]
  Name: "DataVision"
  State: "Active"
}
```

 **Win-win Scenario!**



## **Protecting Intellectual Property (IP):**

- Loss of Competitive Advantage
- Risk of Reverse Engineering
- Confidential Business Information
- Data Misuse by Third Parties

## **Data Security and Privacy:**

- Unauthorized Access and Data Breaches
- Data Privacy Violations
- Data Integrity and Accuracy

## **Technical Barriers:**

- Data Integration from Disparate Sources
- Data Quality and Consistency
- Scalability and Big Data Management
- Real-Time Data Processing

## **Balancing Interests:**

- Secure competitive advantage while still collaborating effectively with partners
- Achieving transparency in the supply chain without compromising suppliers sensitive business information

# Core Principles



## Decentralized Data Storage, Data Models, and Technologies

- Decentralized Storage keeps data close to its source (e.g., machines), reducing single points of failure.
- Decentralized Protocols like IPFS and Blockchain allow secure data sharing across multiple nodes.
- P2P Networks distribute data across participants, ensuring fault tolerance and scalability.

### Benefits:

Enhanced security, scalability, and resilience.

### Challenges:

Managing consistency across distributed nodes.

## Data Access Contracts and Access Management

- Data Access Contracts define who can access data and under what conditions.
- Access Management uses technologies like decentralized identifiers (DIDs) and blockchain to enforce contracts and track access.

### Benefits:

Secure, fine-grained control over data sharing.

### Challenges:

Complexity in managing contracts across distributed systems.

## Data Integrity

- Data Integrity ensures data remains accurate and tamper-proof.
- Cryptographic Hashing and content-addressable storage verify data authenticity and consistency in decentralized systems.

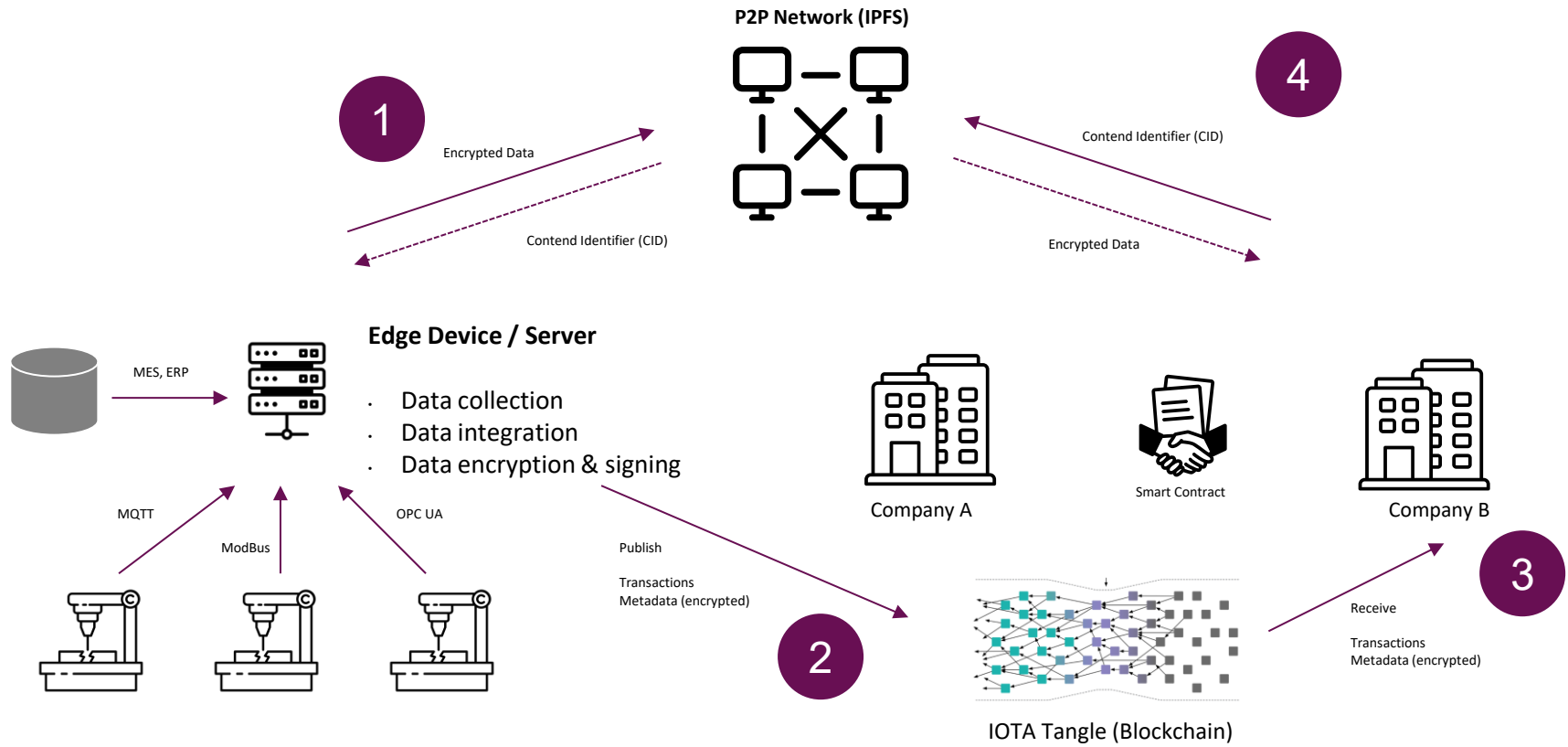
### Benefits:

Trustworthy, tamper-proof data for decision-making.

### Challenges:

Real-time integrity checks can be computationally expensive.

# Community Driven Collaboration Platforms



# Conclusion

## Key Requirements:

### 1. Open, Community-Driven Platforms

Collaborative and inclusive, allowing wide participation without gatekeeping through central organizations or big companies.

### 2. Decentralized, Resilient Architecture

No single points of failure; data and control are distributed for security and reliability.

### 3. Web3 and Self-Sovereign Identity (SSI)

Users own and control their identity and data without relying on third parties.

**This approach empowers manufacturers and stakeholders to securely collaborate, innovate, and maintain control over their data, driving efficiency and growth in the Industry 4.0 era—without sacrificing trust, transparency, or autonomy.**



# DARETO

Dareto GmbH

Ridlerstraße 35A  
80339 München

[www.dareto.tech](http://www.dareto.tech)  
[info@dareto.tech](mailto:info@dareto.tech)

+49-160-5245595