




bayern
innovativ

Innovationsmanagement

International Scouting Mexico
Results presentation



International Scouting Mexico

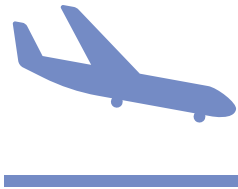
Technological trends from Mexico for
the Bavarian economy



1. High export chances



2. High cooperation potentials



3. High import attractivities

1. High export chances

Trends where Bavarian technologies can generate added value in Mexico

Radar Preset 🔖 Trends_Mexico_Evaluat... ✕

Segment by TrendSegMexico[IntS... ✕ ▼

Segment by Select Property ▼

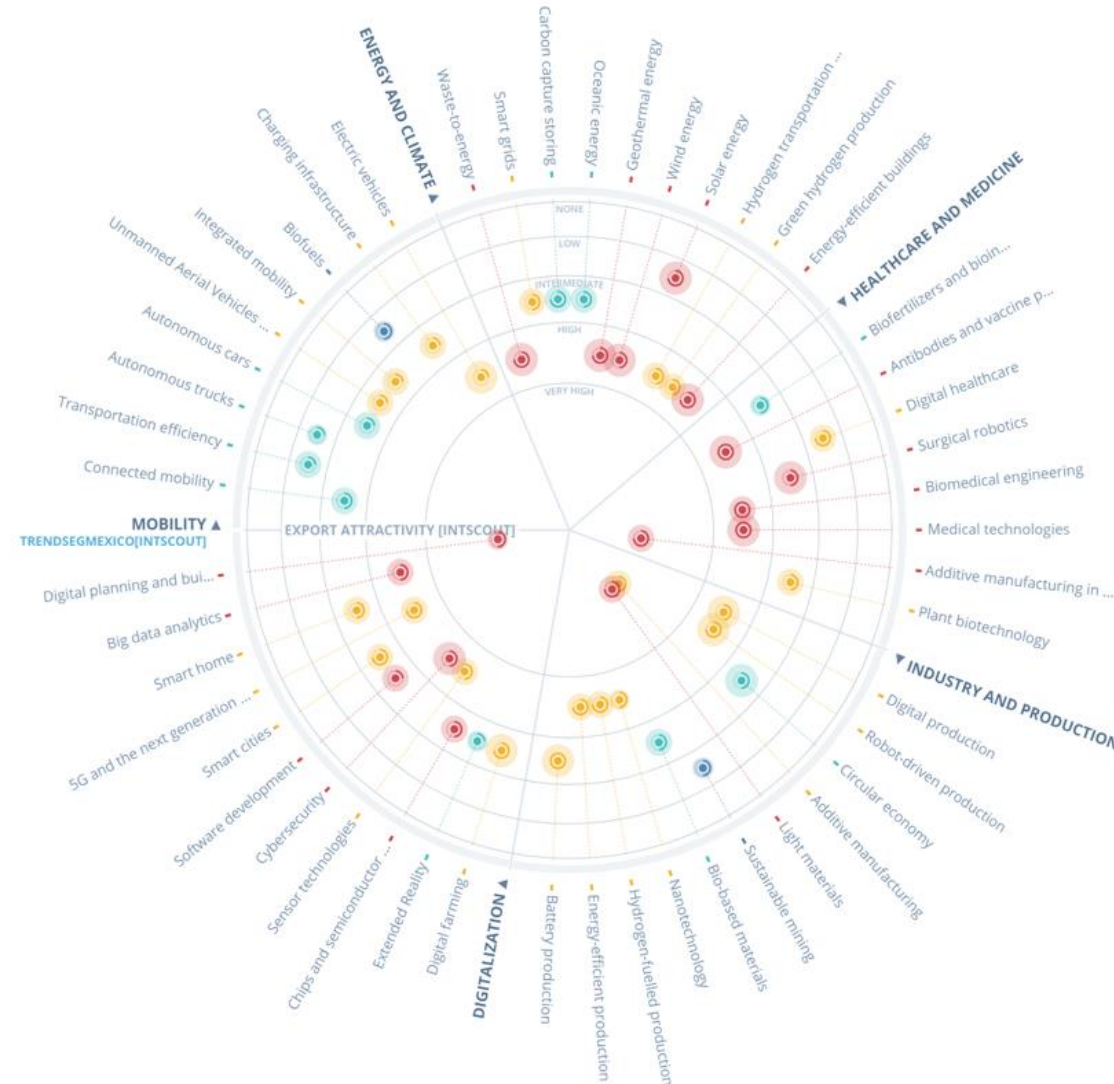
Distance Export Attractivity [In... ✕ ▼ ⏏

Color Competencies in Bav... ✕ ▼ ⏏

Halo Importance for the B... ✕ ▼

Donut Cooperation Potentia... ✕ ▼

Relations ⏏



↗ TREND

Digital planning and building

Competencies in Bavaria: **Serial production**
Importance for the Bavarian economy: **Neutral**
Cooperation Potential: **Intermediate**
Export Attractivity: **Very high**



↗ TREND

Light materials

Competencies in Bavaria: **Serial production**
Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Export Attractivity: **Very high**



↗ TREND

Additive manufacturing in medicine

Competencies in Bavaria: **Serial production**
Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Export Attractivity: **Very high**



↗ TREND

Additive manufacturing in industries


Competencies in Bavaria: **First applications**
Importance for the Bavarian economy: **Important**
Cooperation Potential: **Intermediate**
Export Attractivity: **Very high**



image source: flashmovie - stock.adobe.com
image source: iStock.com/kynny
image source: iStock.com/PragasitLalao
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↗ TREND
Wind energy

Competencies in Bavaria: **Serial production**
 Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **Intermediate**
 Export Attractivity: **High**




↗ TREND
Energy-efficient buildings

Competencies in Bavaria: **Serial production**
 Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **High**
 Export Attractivity: **High**



↗ TREND
Waste-to-energy

Competencies in Bavaria: **Serial production**
 Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **High**
 Export Attractivity: **High**



↗ TREND
Electric vehicles

Competencies in Bavaria: **First applications**
 Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **Low**
 Export Attractivity: **High**





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↗ TREND

Biomedical engineering


Competencies in Bavaria: **Serial production**
 Importance for the Bavarian economy: **Important**
 Cooperation Potential: **Very high**
 Export Attractivity: **High**



↗ TREND

Medical technologies


Competencies in Bavaria: **Serial production**
 Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **Very high**
 Export Attractivity: **High**



↗ TREND

Big data analytics

Competencies in Bavaria: **Serial production**
 Importance for the Bavarian economy: **Important**
 Cooperation Potential: **Intermediate**
 Export Attractivity: **High**



↗ TREND

Cybersecurity

Competencies in Bavaria: **Serial production**
 Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **Intermediate**
 Export Attractivity: **High**




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 image source: @greenbutterfly - stock.adobe.com
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Radar Preset:

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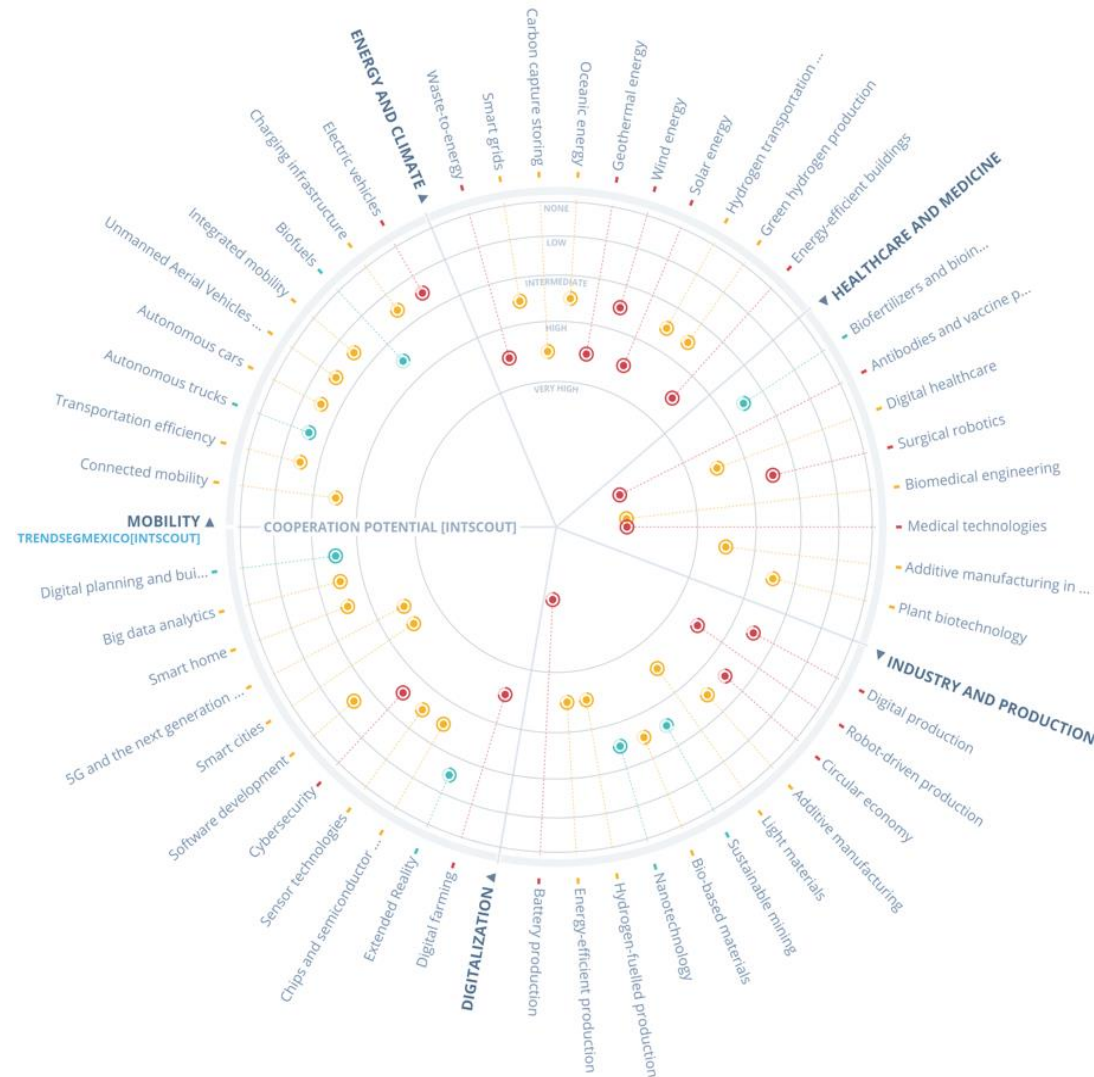
Segment by:

Distance:

Color:

Donut:

Relations:



↗ TREND

Battery production

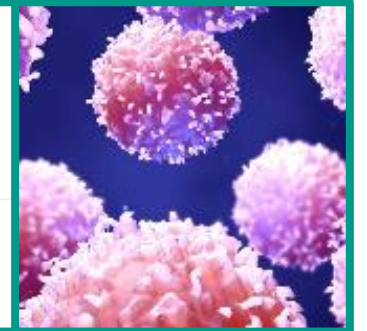
Importance for the Bavarian economy: **Very important**
Cooperation Potential: **Very high**
Competencies in Bavaria: **First applications**



↗ TREND

Antibodies and vaccine production

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **Very high**
Competencies in Bavaria: **Series production**



↗ TREND

Medical technologies

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **Very high**
Competencies in Bavaria: **Series production**



↗ TREND

Biomedical engineering

Importance for the Bavarian economy: **Important**
Cooperation Potential: **Very high**
Competencies in Bavaria: **Series production**



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image source: Elnur/Shutterstock.com

↗ TREND

Digital farming

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Competencies in Bavaria: **First applications**



↗ TREND

Robot-driven production

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Competencies in Bavaria: **First applications**



↗ TREND

Solar energy

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Competencies in Bavaria: **Series production**



↗ TREND

Geothermal energy

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Competencies in Bavaria: **Series production**



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↗ TREND

Waste-to-energy

Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **High**
 Competencies in Bavaria: **Series production**



↗ TREND

Energy-efficient buildings

Importance for the Bavarian economy: **Very important**
 Cooperation Potential: **High**
 Competencies in Bavaria: **Series production**



↗ TREND

Carbon capture storing

Importance for the Bavarian economy: **Important**
 Cooperation Potential: **High**
 Competencies in Bavaria: **Prototypes**



↗ TREND

Smart cities

Importance for the Bavarian economy: **Important**
 Cooperation Potential: **High**
 Competencies in Bavaria: **First applications**



image source: iStock.com/Petmal
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3. High import attractiveness

Know-how, technologies and resources from Mexico for Bavaria

Radar Preset:

Segment by:

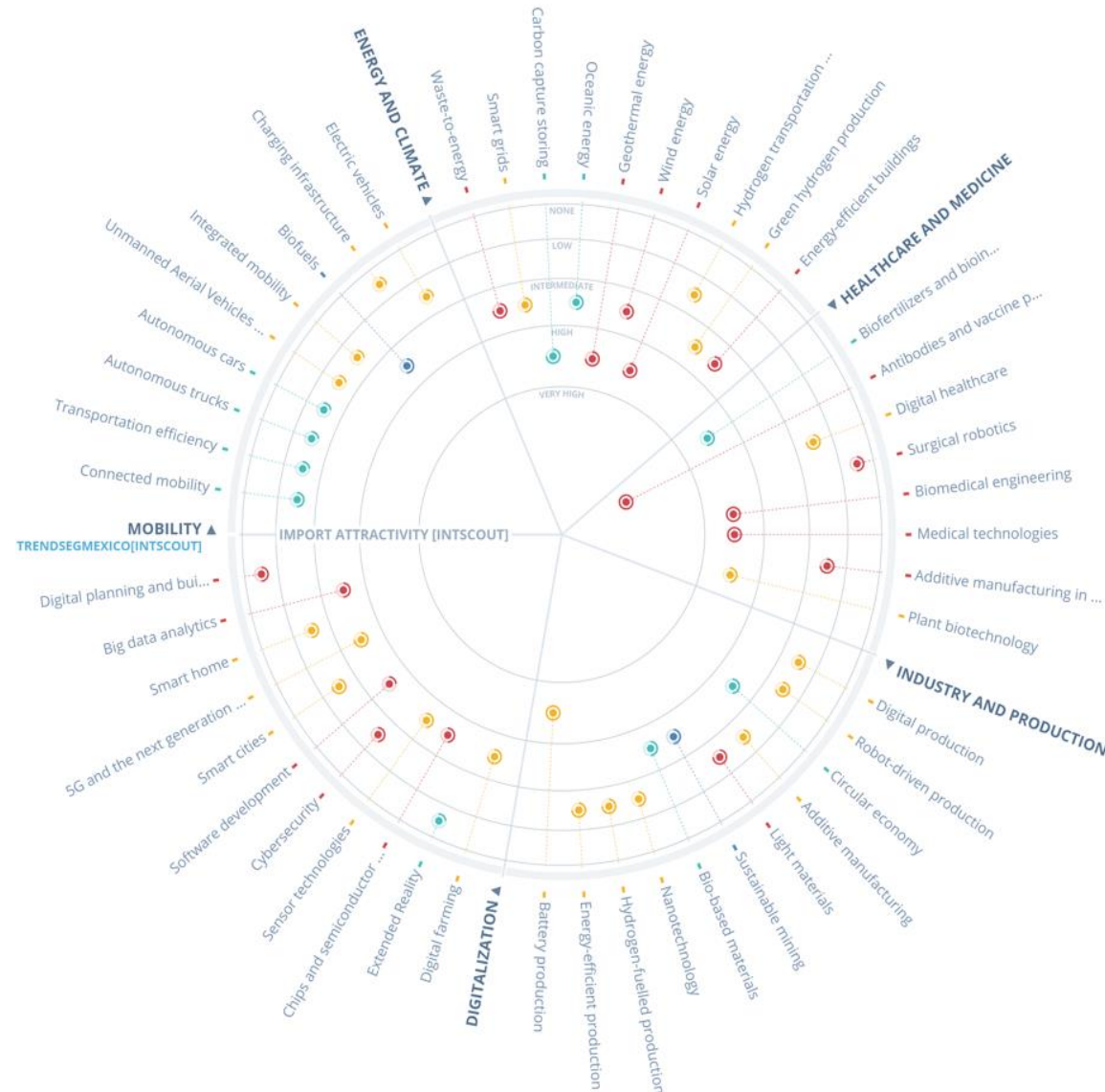
Segment by:


Distance:

Color:

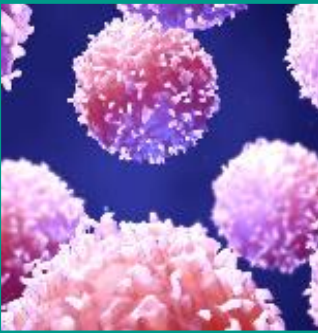
Donut:


Relations:



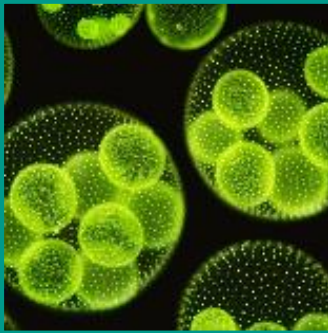
 TREND
Antibodies and vaccine production


Competencies in Bavaria: **Series production**
Cooperation Potential: **Very high**
Import Attractivity: **Very high**




 TREND
Biofertilizers and bioinsecticides


Competencies in Bavaria: **Prototypes**
Cooperation Potential: **Intermediate**
Import Attractivity: **High**



 TREND
Plant biotechnology

Competencies in Bavaria: **First applications**
Cooperation Potential: **Intermediate**
Import Attractivity: **High**



 TREND
Carbon capture storing

Competencies in Bavaria: **Prototypes**
Cooperation Potential: **High**
Import Attractivity: **High**





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↗ TREND
Battery production

Competencies in Bavaria: **First applications**
Cooperation Potential: **Very high**
Import Attractivity: **High**




↗ TREND
Solar energy

Competencies in Bavaria: **Series production**
Cooperation Potential: **High**
Import Attractivity: **High**



↗ TREND
Geothermal energy

Competencies in Bavaria: **Series production**
Cooperation Potential: **High**
Import Attractivity: **High**



↗ TREND
Biofuels

Competencies in Bavaria: **Research & Development**
Cooperation Potential: **Intermediate**
Import Attractivity: **Intermediate**




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LET'S STAY IN CONTACT.

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