



bayern
innovativ
Innovationsmanagement

International Scouting Egypt
Results presentation



International Scouting Egypt

Technological trends from Egypt for
the Bavarian economy



1. High export chances



2. High cooperation potentials



3. High import attractivities

1. High export chances

Trends where Bavarian technologies can generate added value in Egypt

Radar Preset Standard ▼

Segment by TrendSegEgypt[IntSc... ✕ ▼

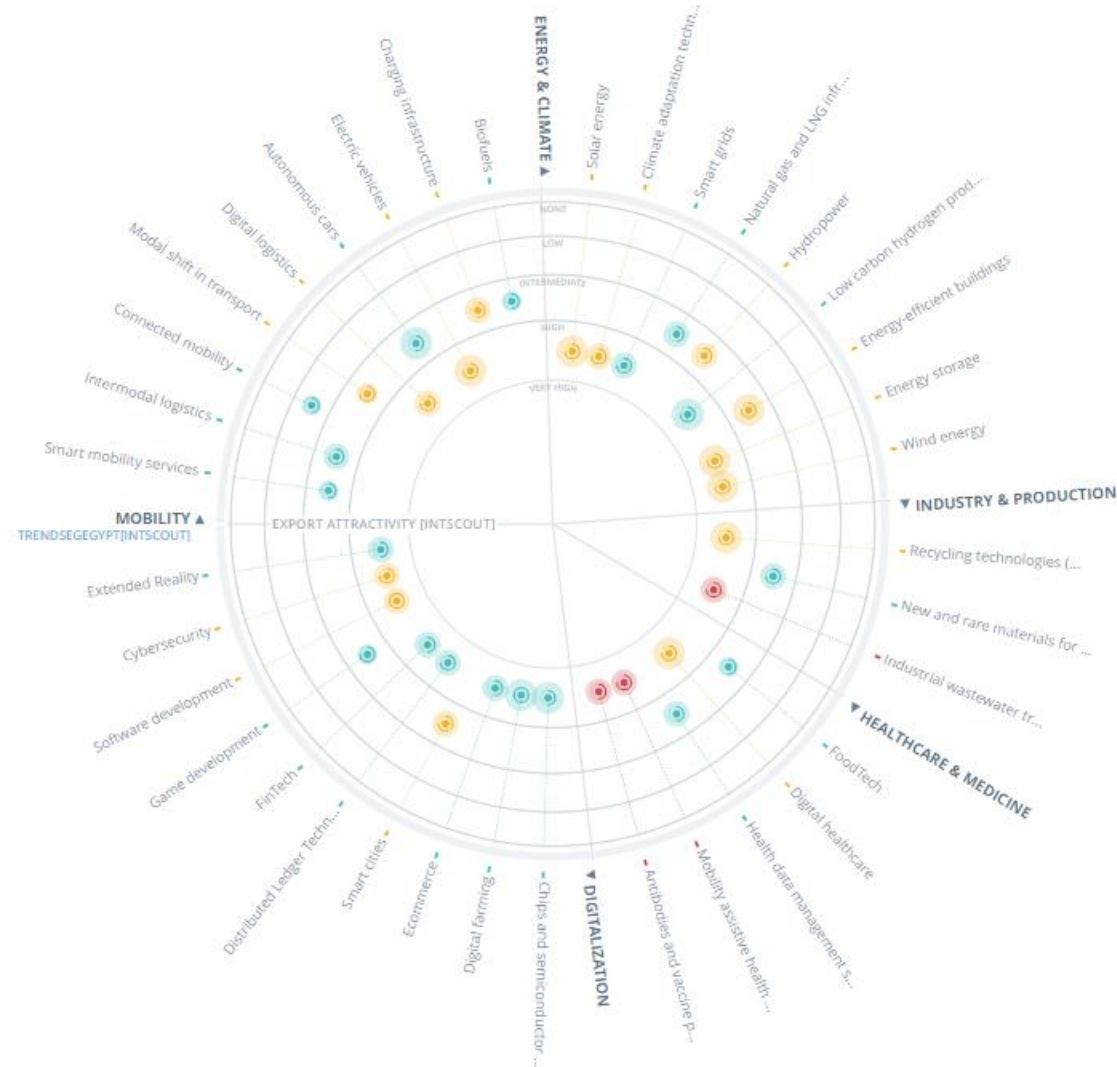
Segment by Select Property ▼

Distance Export Attractivity [I... ✕ ▼

Color Competencies in Bav... ✕ ▼

Halo Importance for the B... ✕ ▼

Donut Cooperation Potenti... ✕ ▼



1. High export chances

Trends where Bavarian technologies can generate added value in Egypt

↗ TREND

Mobility assistive health technology

Competencies in Bavaria: **Serial production**
Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Export Attractivity: **High**



↗ TREND

Antibodies and vaccine production

Competencies in Bavaria: **Serial production**
Importance for the Bavarian economy: **Important**
Cooperation Potential: **Intermediate**
Export Attractivity: **High**



Digital healthcare

Competencies in Bavaria: **First applications**
Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Export Attractivity: **High**



↗ TREND

Industrial wastewater treatment

Competencies in Bavaria: **Serial production**
Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Export Attractivity: **High**



image source: iStock.com/FG Trade
image source: iStock.com/peterschreiber.media
image source: iStock.com/tadamichi
image source: tuachanwatthana

1. High export chances

Trends where Bavarian technologies can generate added value in Egypt

↗ TREND

Recycling technologies

Competencies in Bavaria: **First applications**
Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Export Attractivity: **High**



↗ TREND

Energy storage

Competencies in Bavaria: **First applications**
Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Export Attractivity: **High**



↗ TREND

Wind energy

Competencies in Bavaria: **First applications**
Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Export Attractivity: **High**



↗ TREND

Solar energy

Competencies in Bavaria: **First applications**
Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Export Attractivity: **High**



image source: lukbar - Getty Images/iStockphoto
image source: djama - Fotolia
image source: Mimadeo
image source: danielschoenen - Fotolia

1. High export chances

Trends where Bavarian technologies can generate added value in Egypt

↗ TREND

Electric vehicles

Competencies in Bavaria: **First applications**

Importance for the Bavarian economy: **Very important**

Cooperation Potential: **High**

Export Attractivity: **High**



↗ TREND

Cybersecurity

Competencies in Bavaria: **First applications**

Importance for the Bavarian economy: **Important**

Cooperation Potential: **High**

Export Attractivity: **High**



image source: ©ipopba - stock.adobe.com
Image source: istock.com/MF3d

2. High cooperation potentials

Trends for Bavarian-Egyptian innovation partnerships

Radar Preset ▼

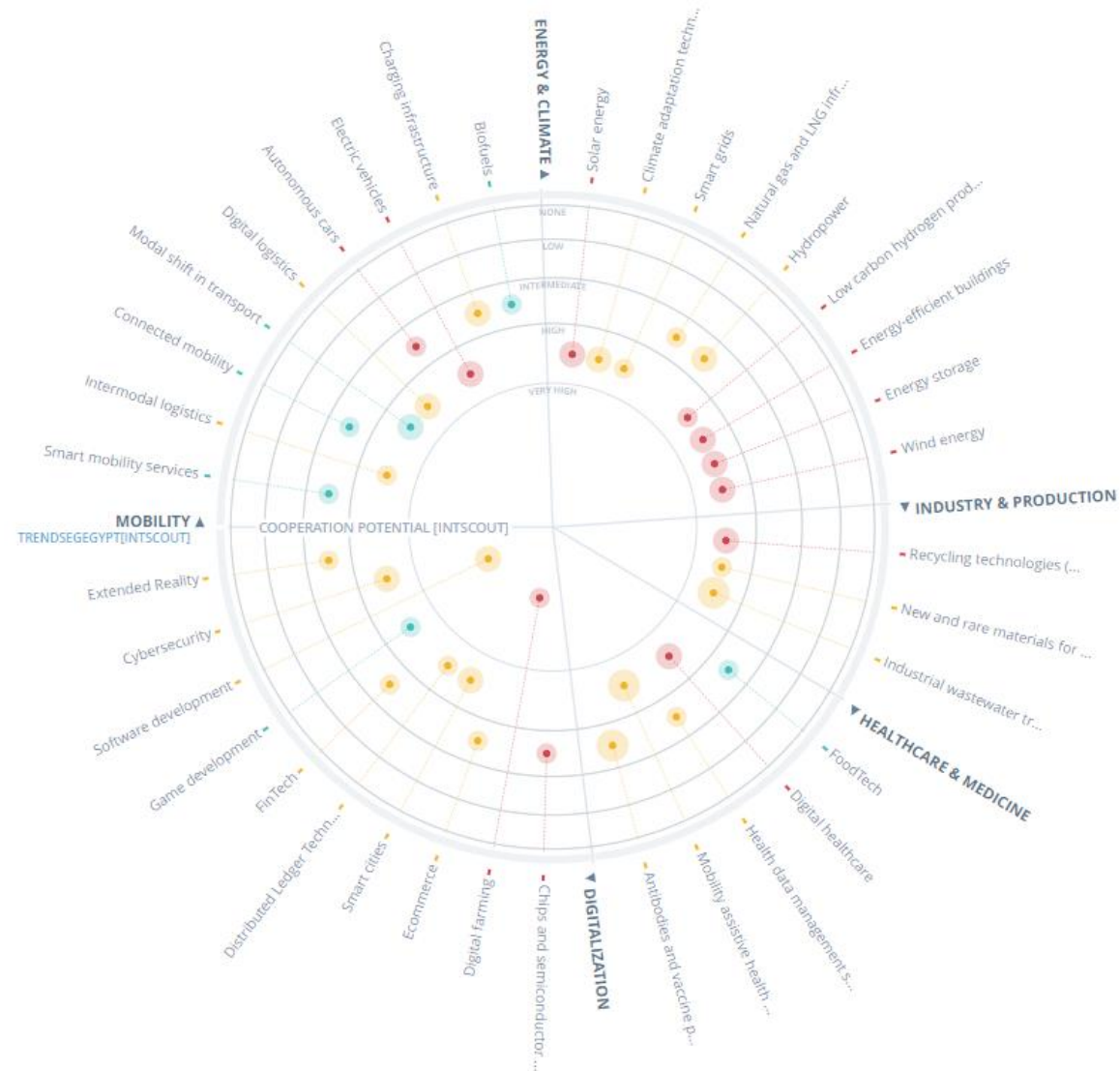
Segment by x ▼

Segment by ▼

Distance x ▼

Color x ▼

Halo x ▼



2. High cooperation potentials

Trends for Bavarian-Egyptian innovation partnerships

↗ TREND

Digital farming

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **Very high**
Competencies in Bavaria: **Prototypes**



↗ TREND

Software development

Importance for the Bavarian economy: **Important**
Cooperation Potential: **Very high**
Competencies in Bavaria: **First applications**



↗ TREND

Distributed Ledger Technologies (Blockchain)

Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Competencies in Bavaria: **Prototypes**



↗ TREND

Digital healthcare

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Competencies in Bavaria: **First applications**



image source: iStock.com/Igor Borisenko
image source: maciek905 – Fotolia
image source: Getty Images/adventr
image source: iStock.com/tadamichi

2. High cooperation potentials

Trends for Bavarian-Egyptian innovation partnerships

↗ TREND

Low-carbon hydrogen production

Importance for the Bavarian economy: **Very important**
Cooperation Potential: **High**
Competencies in Bavaria: **Prototypes**



↗ TREND

Smart grids

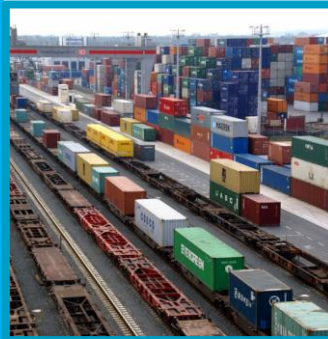
Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Competencies in Bavaria: **Prototypes**



↗ TREND

Intermodal logistics

Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Competencies in Bavaria: **Prototypes**



↗ TREND

New and rare materials for production

Importance for the Bavarian economy: **Important**
Cooperation Potential: **High**
Competencies in Bavaria: **Prototypes**



image source: ©malp - stock.adobe.com
image source: ©urbans78 - stock.adobe.com
image source: TriCon Container-Terminal Nürnberg GmbH
image source: istock.com/Arsenii Palivoda

3. High import attractivities

Know-how, technologies and resources from Egypt for Bavaria

Radar Preset Standard ▼

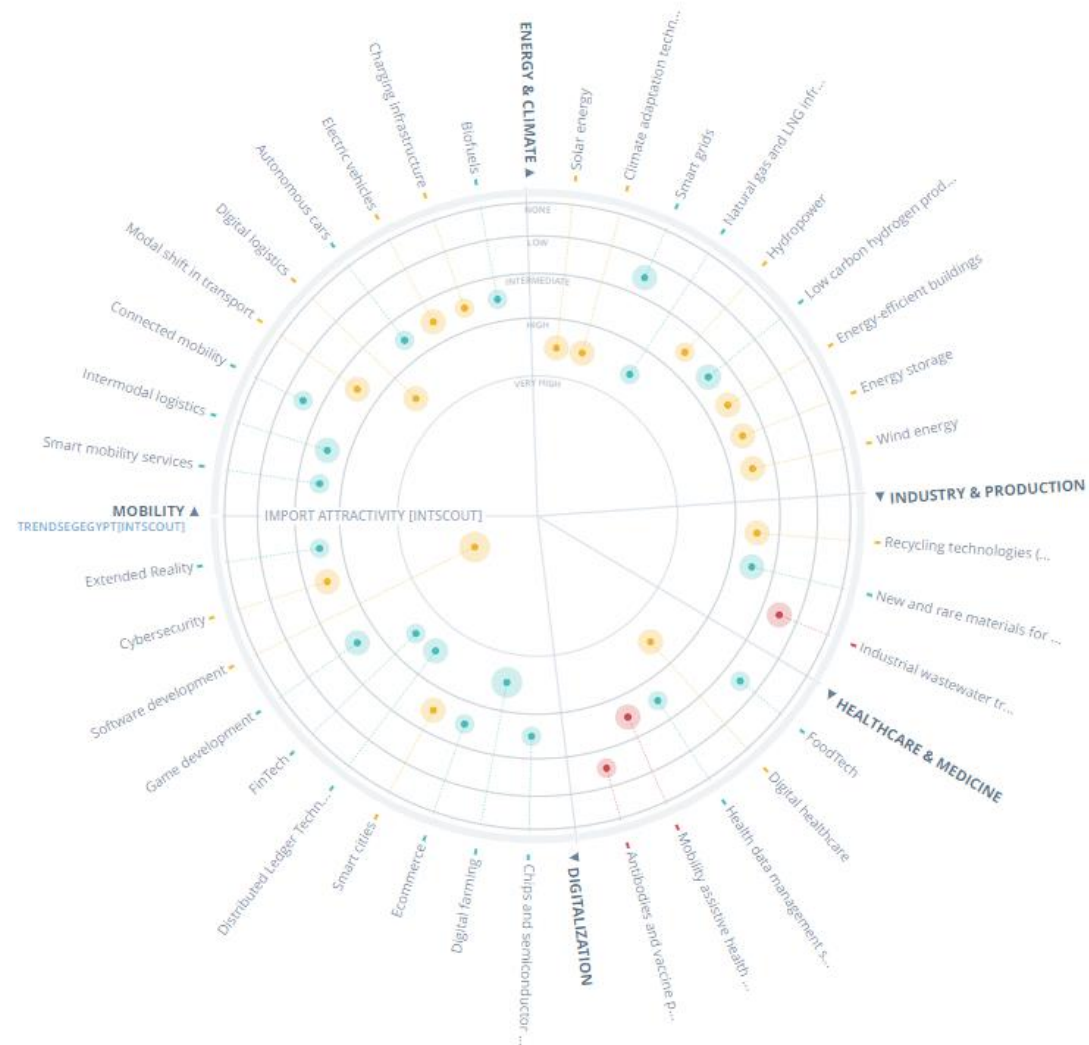
Segment by TrendSegEgypt[IntSc... ✕ ▼

Segment by Select Property ▼

Distance Import Attractivity [I... ✕ ▼

Color Competencies in Bav... ✕ ▼

Halo Cooperation Potenti... ✕ ▼



3. High import attractivities

Know-how, technologies and resources from Egypt for Bavaria

↗ TREND

Software development

Competencies in Bavaria: **First applications**
Cooperation Potential: **Very high**
Import Attractivity: **Very high**



↗ TREND

Distributed Ledger Technologies
(Blockchain)

Competencies in Bavaria: **Prototypes**
Cooperation Potential: **High**
Import Attractivity: **High**



↗ TREND

FinTech

Competencies in Bavaria: **Prototypes**
Cooperation Potential: **Intermediate**
Import Attractivity: **High**



↗ TREND

Digital healthcare

Competencies in Bavaria: **First applications**
Cooperation Potential: **High**
Import Attractivity: **High**



image source: maciek905 - Fotolia
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image source: iStock.com/tadamichi

3. High import attractivities

Know-how, technologies and resources from Egypt for Bavaria

↗ TREND

Natural gas and LNG infrastructure

Competencies in Bavaria: **Prototypes**
Cooperation Potential: **Intermediate**
Import Attractivity: **High**



↗ TREND

Solar energy

Competencies in Bavaria: **First applications**
Cooperation Potential: **High**
Import Attractivity: **High**



↗ TREND

Climate adaptation technologies

Competencies in Bavaria: **First applications**
Cooperation Potential: **High**
Import Attractivity: **High**



↗ TREND

Digital logistics

Competencies in Bavaria: **First applications**
Cooperation Potential: **High**
Import Attractivity: **High**



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image source: danielschoenen - Fotolia
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LET'S STAY IN CONTACT.

We are your central contact persons at Bayern Innovativ and connect you to the right partners:

international@bayern-innovativ.de

For general questions on innovation management and our Digital Innovation Platform (DIP), contact:

tim@bayern-innovativ.de

Or reach out directly to the project team of International Scouting:

nico.goller@bayern-innovativ.de and lisa.brouer@bayern-innovativ.de

Also visit our [website](#):

