

# CARE4TECH Newsletter

*Co-funded by Interreg Alpine Space*



## SMART LIVING FORUM & INNOVATION LOUNGE

The Final Conference of CARE4TECH will take place on **14 November 2019**. It will be entirely dedicated to the topic of Smart Living and take a look at the fascinating future where daily routines will be more and more digitally supported – at home and at the workplace.

## Meet us at Innovation Congress!

The Innovation Congress 2019 #ikvi19 is one of the largest and better-known events on Innovation & Digitization. This year it will take place in Villach from the 12th till 14th of November and your favourite project team will be there! Listen to leading experts on Smart technologies at the Smart Living Forum and stop by our **Innovation Lounge** to experience Smart tech innovation and chat with us. For more information visit: <https://www.innovationskongress.at>

Reserve your early bird ticket until 31 August 2019:  
**Register now!** (<https://bit.ly/2XIAGKv>)

# Smart Living Forum - Speakers

Get to know the leading experts speaking at the CARE4TECH event.

The Smart Living Forum will feature many high level speakers from the Alpine Space region. We are very happy to announce that CARE4TECH organizations and strategic partners will be strongly represented with **Barbara Jonischkeit**, Head of Health and Bioeconomics, BIOPRO Baden-Württemberg GmbH, **Alessandro Marini**, Cluster Manager, AFIL Lombardy Intelligent Factory Association, **Rainer Seßner**, CEO, Bayern Innovativ GmbH, and **Carl Spörri**, Chief Commercial Officer, modum.io AG.



Above, from left to right: Barbara Jonischkeit, Alessandro Marini & Rainer Seßner.  
Below: Carl Spörri



**BIOPRO Baden-Württemberg GmbH** was founded by the Baden-Württemberg government to specifically address the following topics: bioeconomy, biotechnology, pharmaceutical industry and medical technology.

BIOPRO's Services include:

**Cooperation initiatives:**

- Meet & Match events
- Individual inquiries on R&D partnerships, EU-project partner identification, international partnerships etc.

**Start-up support:**

- All-level consultation
- Business plan check
- Pitch training
- Marketing support

**Location marketing** to improve visibility

**Informing** the public on BioTech innovation

## Dr. Barbara Jonischekeit

*Head of Health and Bioeconomics, BIOPRO  
Baden Württemberg GmbH*

Dr. Barbara Jonischkeit, a biologist by training, did her PhD at Fraunhofer Institute for Interfacial Engineering and Biotechnology in Stuttgart with focus on bioremediation. In 1997 she started to work at the life sciences team of EY as a consultant. 2003, at the start of BIOPRO Baden-Württemberg, she joined the company as head of communication. BIOPRO works in partnership with science, the economic sector and networks in the field of the healthcare sector and the bioeconomy. BIOPRO contributes to cross-sectoral cooperation across the entire value creation chain and hence to innovation.

Today, she is Chief of Strategy at BIOPRO and team leader for healthcare and bioeconomy sector. Mrs. Jonischkeit was responsible for two stakeholder processes, which aims to achieve the basis for the new policy strategy "sustainable bioeconomy".

Mrs. Jonischkeit will participate at the Regional Innovation Round Table. She will present the health location Baden-Württemberg as state initiative with a model character. The cross-sector initiative is a great example of involvement of all relevant stakeholders in strategic regional processes.

For more information go to: <https://www.bio-pro.de/>

# Dr. Rainer Seßner

CEO, Bayern Innovativ GmbH

Dr. Rainer Seßner studied mathematics and physics in Nuremberg and graduated in optics, information and photonics in 2009. During this time he already worked as developer, manager and head of optoelectronics and metrology at Rodenstock GmbH. In 2011 he took over the management of technology and process development at Carl Zeiss Vision GmbH. As Vice President Technology and Innovation at Leoni Kabel Holding GmbH he was responsible for the management of strategic areas, technology and innovation management, IP and project management. Since 2016 he is the CEO of Bayern Innovativ GmbH.

At the Smart Living Forum Mr. Seßner will present Bayern Innovativ's Think Net, a digital Innovation Platform for SME based industries. The aim of the platform is to identify future trends and visualize networks to support innovation and technology transfer in the region of Bavaria. This in turn will help SMEs to timely adapt their strategic processes and supply chains to the demands of a digitalized world.



Established jointly by politics, industry and science in 1995, **Bayern Innovativ GmbH** is an important element of Bavarian innovation policy. The purpose of Bayern Innovativ is to stimulate innovation. In particular, the focus is on small and medium-sized enterprises.

When it comes to innovations, **Bayern Innovativ** is **knowledge manager, idea generator and catalyst**. As a neutral institution of the Free State of Bavaria, Bayern Innovativ pools relevant expert knowledge especially for small and medium-sized enterprises, so they can successfully implement their innovations.

Their **business areas** include:

- Networking & interdisciplinary ThinkNet
- Technology & Knowledge transfer
- Funding advice and project sponsorship
- Marketing & communication
- Innovation services

## The Smart Living Forum

Find out more in this video: <https://bit.ly/2YPsHmq>

The Smart Living Forum takes place in the framework of the Innovation Congress which is a leading event in the DACH region.

The program of the Innovation Congress encompasses the Innovation Day with a myriad of high level speakers like David Richard Precht, Mariya Gabriel, and Anders Indset. Additionally it offers Innovation Academies, an Innovation Night, and much more. Register for the newsletter and download the app to receive all the latest news on the event!

Get connected here: [www.innovationskongress.at](http://www.innovationskongress.at)

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SMARTLIVING  
FORUM

14. November 2019 | Villach  
[www.innovationskongress.com](http://www.innovationskongress.com)



<http://www.alpine-space.eu/projects/care4tech/en/home>



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