

Shape
the future with us -
join our
strong innovation
community

Bayern Innovativ
**NETWORK
PARTNERS**
Premium and Premium^{PLUS}

01 Benefits for Bayern Innovativ Premium Partners

MORE ACCESS

TO VALUABLE CONTACTS

Connect with key experts from business, research, and administration, supported by personalized, tailored matchmaking.

TO IMPACTFUL PROJECTS

Realize your innovation projects effectively with strong collaborations.

TO FUTURE TOPICS WITH POTENTIAL

Gain decisive competitive advantages through thought leadership, personal advice, and individual impulses that advance your technologies, products, and processes.

TO NETWORKING EVENTS

Benefit from inspiring exchange at exclusive premium partner events, whether live or online, and from networking opportunities within our innovation community.

INCREASE VISIBILITY

IN THE PUBLIC SPHERE

Raise awareness for your company. We position you within the innovation ecosystem—visibly featured in our newsletter and on LinkedIn as a trusted partner for the future.

IN YOUR INDUSTRY

Demonstrate your expertise with your profile in our media channels (e.g., Partner Map).

IN OUR COMMUNITY

Expand your reach through the ripple effect of our active innovation community on LinkedIn.

AS PART OF THE INNOVATION COMMUNITY

Strengthen trust in your company with the recognized seal

“Partner in INW / Cluster at Bayern Innovativ.”

MORE IMPACT

ON FUTURE TOPICS

Shape the future: in working groups on strategic innovation topics.

IN INNOVATION PROJECTS

Advance your ideas and participate in ongoing projects in your innovation network (INW).

Expand your expertise through shared knowledge and collaboration.

AT SPECIALIST EVENTS

Contribute your expertise at selected Bayern Innovativ events and position yourself as an active driver of innovation.

IN DEDICATED PROJECTS

Benefit from exclusive discounts on selected offers from your INW and on innovation services provided by Bayern Innovativ.

02 Why choose Bayern Innovativ Premium Partner^{PLUS}?

PREMIUM^{PLUS} builds on everything that makes the PREMIUM partner program strong—and takes it to the next level. Anyone who thinks about innovation in the long term knows that true innovation happens where perspectives intersect and new knowledge emerges.

SUCCESSFUL SYNERGIES BEYOND YOUR OWN NETWORK

With PREMIUM^{PLUS}, you can combine expertise of up to three innovation networks and gain access to new topics, technologies, and partners. This creates powerful synergies that drive sustainable progress in business, science, and society.

ADDED VALUE AT EVERY LEVEL

Benefit twice:

- Through access to up to three innovation networks
- Financially, with savings of up to 40% compared to individual bookings, while enjoying the full range of services in all selected networks.

SHAPING THE FUTURE TOGETHER

Bayern Innovativ stands for networking, knowledge exchange, and the ambition to actively shape the future. PREMIUM^{PLUS} is more than just an expanded offering—it is a commitment to live innovation through collaboration and to shape the future together.

Let's shape the future together.
Be part of a strong innovation community.

03 Application form

Become our partner now and benefit right away!

PARTNER TYPE			Premium Partner	Premium ^{PLUS} Partner
Science & Public Education <small>Universities -> per chair/institute (Technical) colleges --> per faculty and/or transfer center Public research institutes -> per institute Clinics -> per institute/clinic/directorate Municipal transfer/start-up centers Schools (e.g., technical colleges)</small>			500 €	900 €
Public institutions & private continuing education <small>Chambers, municipalities, public health insurance etc. Commercial educational institutions</small>			1.000 €	1.800 €
	Maximum number of employees	Maximum annual revenue		
Companies	10	2 Mio. €	500 €	900 €
	50	10 Mio. €	1.000 €	1.800 €
	250	50 Mio. €	2.000 €	3.600 €
	1000	200 Mio. €	3.000 €	5.400 €
	>1000	>200 Mio. €	5.000 €	9.000 €

All prices refer to a net annual fee plus statutory VAT.
 The first criterion exceeded (number of employees or revenue) determines the allocation.

Main fields of activity*

Technology / Research

Products / Services

YES, we will become a partner in the partner network and hereby purchase the following partner package (please select):

PREMIUM PARTNER *

* One innovation network

PREMIUM^{PLUS} PARTNER **

** up to three innovation networks

We would like to become a premium partner in the following innovation network(s):

Health

Production / Cluster Mechatronics and Automation

Mobility / Cluster Automotive

Digitalization

Energy & Construction / Cluster Energy Technology

Security / Defense

Material / Cluster New Materials

04 Company and Personal Data

COMPANY DATA (WILL BE PUBLISHED IN THE PARTNER PROFILE)

Company/Institution*

Street*

House number*

Postal code/City*

Website*

We will collect additional data for your detailed partner profile after completion of the application process.

BILLING ADDRESS:

Company/Institution*

Street*

House number*

Postal code/City*

country*

Invoice email*

Cost center

VAT-ID*

CONTACT PERSON FOR THE PARTNERSHIP (WILL BE PUBLISHED IN THE PARTNER PROFILE)

Title, first name, last name of contact person*

Department

Role

Email*

Telephone*

*mandatory

04 04 Company and Personal Data

Comments on partnership (may be used by Bayern Innovativ for special agreements)

All amounts stated refer to an annual fee and are exclusive of the statutory value-added tax (VAT) of 19%. The conclusion of the contract is based on the General Terms and Conditions applicable to the partner package (see GTC: Bayern Innovativ). I hereby agree to these Terms and Conditions. The term of the partner package begins on the date of signature.

I agree that this data may be processed and that the data provided under "Company data" and "Contact person for partnership" may be published in the partner database. I also agree that I may be contacted within the framework of the partnership in the partner network. I am aware that I can revoke my consent at any time with effect for the future (datenschutz@bayern-innovativ.de).

I agree to receive newsletters within the framework of the selected partner network(s).

Place/Date

Signature

Send registration form to premium-partnerschaft@bayern-innovativ.de